

## **BMO BECOMES 10 YEAR NAMING SPONSOR OF RECREATION CENTRE BUILT BY NUSTADIA IN HALIFAX, NOVA SCOTIA.**

Calgary, AB: NUSTADIA RECREATION INC. (NRI) has joined the Halifax Regional Municipality and BMO Financial Group to announce that BMO has acquired the 10 year naming rights for the new four-rink arena in the City of Halifax. The building is LEED Silver equivalent, and features a complete heat recovery system designed to maximize energy efficiency.

BMO Centre is operated by NRI which has built a solid reputation through developing and operating leading recreation centres in different parts of Canada. NRI is known for excellence in building and operating facilities that meet local needs and contribute to the essence of what it means to be Canadian. The centres quickly become the heart of the communities they serve.

In a news release issued by BMO Bank of Montreal on September 28<sup>th</sup>, 2010, Senior Vice President of the Atlantic Provinces Division Steve Murphy, stated, "My colleagues and I in Halifax Regional Municipality are thrilled to be associated with this state-of-the-art sports and recreational facility that will enable young people and the community to enjoy their favourite sports, including ice hockey, figure skating, sledge hockey, ball hockey and volleyball."

He continued, "The BMO Centre in HRM is the latest example of BMO's commitment to supporting community life across Canada and providing additional recreational opportunities for local residents."

The leadership team at NRI is committed to developing strong community relationships where the company operates. The organization has implemented numerous strategies that add value to user and community partnerships.

Nustadia Recreation Inc. is a division of the Cochrane Group Inc., and was created to provide innovative solutions to the development of new facilities both in the private sector, and through community partnerships.

Over a five year period, Nustadia has developed 5 facilities and 16 ice pads. The company has become the most experienced multi-pad rink developer in North America. NUSTADIA is committed to becoming the North American leader in the development and operation of leading recreation facilities.

### **ABOUT BMO CENTRE:**

- \$40 million dollar, 160,000 square-foot complex featuring four NHL-size ice surfaces.
- One arena seats more than 500 fans.
- Complex includes four competition beach volleyball courts.
- A fully accessible ice surface designed to accommodate sledge hockey.
- A sports retail store and food and beverage areas.